

Bergen, Norway 21.10.2021

am writing to provide a letter of support for the on-going development of a replacement seafood transport container.

I represent NCE The Seafood Innovation Cluster in Norway. The cluster is one of a government appointed Norwegian Center of Expertise, and the one focused on seafood. The cluster is comprised of more than 90 companies within the sector in Norway. Some are among the largest exporters of seafood globally, others are small companies all working towards sustainable growth in the seafood industry in the big scope as our footprint is felt globally.

We are aware of the work and research you have undertaken in the development of the 'out of cold chain' container to replace Expanded Polystyrene (EPS) and our major industry partners echo your desire to replace EPS as a major transport container for seafood and genetic material (fertilized ova) globally. The industry is growing keenly aware that the single use and low rate of reuse of EPS challenges the wishes and need of the seafood exporters and market alike going towards increased sustainability and societal acceptance of our actions. A replacement for EPS packaging is long overdue, and your perseverance and innovative design must be commended.

As we have made several key members aware of your innovation, we are aware of the potential this design represents and it is very much in our interest to move forward to the process of mass production.

Based on the available data supplied to us, we are aware of the great potential of TomKat KoolPak™ and thermal performance it displays in the challenging climate they test their design in. We firmly believe that the re-usable, flat packable, and recyclable design is a strong contender to an awakening market. I believe with appropriate support, both financial and modern industry accelerators, this product not only has enormous market potential; but could help lift the image of global seafood industry.

I am pleased to provide you this letter of support and look forward to seeing your vision develop.

Yours sincerely



Björgólfur Hávarðsson MSc

Innovation Manager